

HOW TO ORGANISE A FABULOUS FUN CASINO EVENT

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General & Legal

To comply with gaming laws, a fun casino event must be run under the conditions as set out by the UK Government Gambling Commission (see separate document).

The key points of the rules are that your event must involve nominal stakes and players can only win prizes based on accumulated chips, rather than playing 'for cash', putting the 'house' at risk.

Therefore chips (or fun money) are normally sold (and/or included in the ticket price), with one or more prizes awarded to the top gambler/s at the close of play.

Fun money is exchanged for chips with the Croupier at the table a guest wishes to play. Instruction and strategy advice are available from the Croupiers who are very happy to help. Players may move from table to table as they choose throughout the evening, playing for as long as they choose to.

When the gaming is about to conclude, the Casino Manager will announce the last three hands / spins at each table. Following the last action guests 'cash in' all chips and fun money and their total is recorded by the Croupiers at the tables. Winners and prizes will be normally be announced shortly afterwards.

Our game rules follow the guidelines of the UK Gaming Board – though maybe not as strictly – an outline of which is available on an information card at each table - along with a light-hearted 'Our Guide to Casino Gaming'.

Charity Profit

The amount of profit you achieve will depend on several factors: sponsorship revenue; ticket price; guest numbers; and their enthusiasm/generosity which might well be influenced by the prizes available!

A target of £1000 plus is very realistic and our fee is fixed no matter how much you make. Be sure to consider all possible costs: Venue hire, food and drink, casino supplier and any purchased prizes. The more of these costs you are able to cover within your ticket price, the more profit you will be guaranteed to clear.

Income

As well as the cost of tickets sold, you might generate further income from:

Table sponsorship

Find a local person or business to sponsor each table for £50 to £100. A sign would be positioned stating 'This table is kindly sponsored by...' etc..

Prize donations

Ask local people and businesses to donate prizes for your event. These can be used as Raffle or Game prizes as well as for the main Casino 'competition'

Red or Black Game

On the theme of Casino, this is a simple game based on Heads or Tails that can generate a good income and add a bit of extra fun. With just one good prize (or maybe two) allocated, guests pay to play (£5 or £10) and are each issued with a red & black card. On each spin of the Roulette wheel, guests hold up either Red or Black card - and are eliminated if they guess wrong. The game repeats until only your winner/s are left and their prize/s awarded. A fun option: if zero hits, everyone gets to start again!

Raffle or Auction

Any 'spare' prizes could be used in a traditionally run or a Golden Ticket Raffle. If you are able to generate a good number of quality lot items (prizes) donated (or supplied by a company such as auction-direct.co.uk), your event might combine the Casino part with an entertaining Live or Silent Auction to raise additional funds.

Crunching the Numbers - an example Casino Event Fundraiser - for 80 guests

OUTGOINGS

Venue hire	£ 100
Catering @ £15pp	£ 1200
Bar Operator	£ 200
Casino [4 tables]	£ 830
PA system	£ 100
Purchased prizes	£ 370
TOTAL OUT	£ 2800

INCOME

Table Sponsors	£ 200
Ticket sales @ £20	£ 1600
Fun Money buy-ins	£ 1200
Red or Black game	£ 400
Raffle	£ 400
Bar profit	£ 300
TOTAL IN	£ 4100

Profit for your Charity, School or Club: £1,300

(without an Auction)